



EMPLOYER ENGAGEMENT

“ We will work collaboratively with employers in Fife to ensure that **lone parents** are recruited, trained, retained and valued as part of Fife’s workforce.

WHO WE ARE

At Fife Gingerbread we believe that lone parents are a skilled, dedicated and talented workforce. In 2021 the **Joseph Rowntree Foundation** highlighted that collective action is needed to enable lone parents to access “**high-quality, flexible, sustainable and well-paid work**” otherwise there is a risk of remaining “locked in poverty”. Our staff and volunteers engage, support and progress lone parents through our projects.

We have developed an Employer Engagement Strategy focused on building partnerships with employers in Fife to work collectively to **support lone parent families to secure work that provides a healthy work, life and family balance.**

PROJECTS

Making
it Work 
for Lone Parents



THE EARLY YEARS
COLLECTIVE

Making
it Work 
for Families

WHAT CAN WE OFFER TO EMPLOYERS?

✓ We will support employers with improving **staff retention** by offering bespoke support to working lone parents focused on helping them to sustain a healthy work/life balance for their family and overcome barriers to employment.

✓ We will provide direct emotional support to lone parents to improve their mental health and wellbeing which will positively impact their **attendance, reliability and productivity** at work.

✓ We will provide short training sessions for line managers in Fife. Helping them to understand the unique challenges that lone parents face, and identifying opportunities to improve the organisation's **employee engagement strategy**.

✓ We will work collaboratively with employers to implement innovative solutions to encouraging more lone parents to join their workforce – considering flexible working, more part time roles and bespoke employability programmes. Supporting employers in Fife to **recruit talented and skilled** Fifers.

✓ Our support is completely **free and confidential**.

GET IN TOUCH

If you would like to hear more then contact **Zoe Taylor** at zoe.taylor@fifegingerbread.org.uk or call us on **01592 725 210**

GET INVOLVED

Fife Gingerbread works with local businesses who support us through donations, fundraising and volunteering. If you would be interested in finding out more about how your business could get involved then get in touch.



DONATE

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